

The Gwen Hotel, Chicago IL October 17-19, 2022



# Health & Personal Care Logistics Conference

2022 and Beyond: How Technology is Shaping the "New Normal" of Supply Chain Management and Logistics

## 2022 and Beyond: How Technology is Shaping the "New Normal" Of Supply Chain Management and Logistics

As the supply chain community continues to grapple with the impacts of the last few years, one common theme to emerge is the role of technology. Companies, both large and small, have reported that technology investments for supply chain management purposes have increased significantly within their firms and industries. As such, the Fall 2022 HPCLC will focus on the role of technology in shifting the supply chain discipline. We will engage in discussions to explore and exchange ideas regarding how the "new normal" of logistics execution involves embracing and leveraging advanced technologies.

Legal Advisor Karyn Booth

<u>Conference Support</u> Conference Coordinator: Nicole Meehling Conference Intern: Molly Hughes <u>Officers</u> Board Chairman: Thomas McDonough President: Michael Broughton Treasurer: John Dobbins Conferences/Education

Dr. Theodore P. Stank Dr. Terry Esper

Service Provider Council Chair John Kennedy



Monday, October 17

8:30AM - 11:00AM HPCLC Board Meeting (Closed) Baroque, 8th floor

11:00AM - 12:00PM HPCLC Educational Committee Meeting Baroque, 8th floor

> 12:30PM - 5:00PM Platinum Sponsor Meetings Baroque, 8th floor

4:00PM - 6:00PM Conference Registration The Grand Salon, 11th floor, prefunction Sponsored by Prime



5:15PM - 6:00PM Private Reception for Gold Circle and Platinum Circle Sponsors Abstract, 10th floor

6:00PM - 8:00PM

Welcome Reception The Grand Salon, 11th floor Sponsored by QProducts and Services





### Tuesday, October 18

7:30AM - 8:30AM Breakfast The Gallery Ballroom, 6th floor Sponsored by Emirates



#### 8:30AM - 9:00AM Conference Opening Session The Grand Salon, 11th floor Mike Broughton, HPCLC President Terry Esper, HPCLC Educational Advisor

#### 9:00AM - 9:45AM

Session 1a: Trends in Supply Chain Technology Implementation and Use

The Grand Salon, 11th floor

Without question, worldwide realization of the importance of supply chain management (SCM) has ushered in a "new normal" of logistics and supply chain effectiveness. In this dynamic opening keynote, our speaker will highlight the technology realities of this new landscape and challenge attendees through provocative and compelling insights on the vital role of technology innovations and investments in this new supply chain environment.

Jay Welsh, Principal and the Life Sciences Supply Chain Leader, EY Scott Streacker, Senior Manager, EY

> 9:45AM - 10:00AM AM Break The Grand Salon, 11th floor, prefunction Sponsored by QLS & Sonoco



#### 10:00AM - 10:45AM

Session 1b: Networking Discussions on Supply Chain Technology Trends

The Grand Salon, 11th floor

In this dynamic and engaging follow-up to our opening keynote, this session will emphasize open dialogue and best practice-sharing. We will take the key points from our opening speaker, "roll up our sleeves," and have small group discussions. Key themes and significant take-aways will be reviewed and highlighted. Jay Welsh, Scott Streacker, Terry Esper, Ted Stank, Facilitators



Tuesday, October 18 (con't)

10:45AM - 11:15AM AM Break The Grand Salon, 11th floor, prefunction Sponsored by Kuehne + Nagel Inc.



### 11:15AM - 12:00PM

Session 2: Legal Issues and Regulatory Hot Topics

The Grand Salon, 11th floor

Congress acted swiftly to address supply chain issues involving ocean transportation services by adopting the Ocean Shipping Reform Act of 2022. In this regularly-scheduled HPCLC session, our speaker will explain the key provisions in OSRA '22 impacting vessel capacity, carrier practices, and shipping fees and charges, as well as the new enforcement tools provided to the Federal Maritime Commission which is responsible for implementating the new law.

Karyn Booth, Partner and Chair of Transportation Practice, Thompson Hine, LLP

12:00PM - 1:15PM Lunch The Gallery Ballroom, 6th floor Sponsored by FedEx



### 1:15PM - 2:15PM

#### Session 3: Executive Keynote: The Shipper's Viewpoint on Supply Chain Transformation The Grand Salon, 11th floor

In this keynote address, our speaker will highlight the supply chain transformation journey of Gilead Sciences. Emphasis will be placed on the organizational dynamics and technology infrastructure necessary to make swift and impactful supply chain changes over the last few years, and the long-term impacts of these changes for the future of Gilead.

Mike Kirchoff, Gilead Sciences



### Tuesday, October 18 (con't)



#### 2:30PM - 3:30PM Session 4: The Journey to Visibility Through Control Towers at Merck

The Grand Salon, 11th floor

Control Towers were quite a buzzterm some years ago, but for many companies building the infrastructure for this advanced approach to logistics and supply chain visibility have proven to be quite a difference-maker. In this session our panelists will separate the real from the hype by discussing the up-to-date realities of partnering to leverage control towers for Merck.

> Dave Komjati, Merck Sharp & Dohme LLC James Butera, Transvoyant LLC Dirkjan Mechielsen, Kuehne + Nagel Inc.

3:30PM - 4:00PM PM Break The Grand Salon, 11th floor, prefunction Sponsored by Expeditors



4:00PM - 5:00PM Session 5: Data Analytics Updates and Trends The Grand Salon, 11th floor

In this closing keynote address, our speaker will discuss the broad technological, social, and logistics execution impacts of data analytics. This session promises to be engaging and full of use cases, as we look toward the future of a more data-rich and data-driven supply chain environment. Klaus Dohrmaann, DHL Life Sciences



### Tuesday, October 18 (con't)

#### 6:00PM - 9:00PM Social Networking Event

Offsite event location Join HPCLC Platinum Circle sponsors United Cargo and SkyCell, for an tiki themed evening of networking and refreshments. Dinner, Cocktails and entertainment will be provided. Three Dots & A Dash 435 N. Clark Street Chicago, IL 60654 Sponsored by United Cargo and SkyCell



### Wednesday, October 19

7:30AM - 8:30AM Breakfast The Gallery Ballroom, 6th floor Sponsored by Tucker & QualifiedCarriers.com



8:30AM - 9:30AM Session 7: The Latest on Transportation Network Digital Twins (Presented by the Service Provider Council)

The Grand Salon, 11th floor

"Digital twins" allow companies to simulate their entire transportation networks, including temperature, humidity, packaging, active & passive technologies, transport equipment, and time of year. In this session our speaker will highlight how digital twinning contributes to the most optimal, cost-effective strategies for transportation, allowing every entity involved in that supply chain to have a better understanding of their role in reducing loss of

product. Stefan Braun, SmartCAE

9:30AM - 9:45AM AM Break The Grand Salon, 11th floor, prefunction



### Wednesday, October 19 (con't)

#### 9:45AM - 10:45AM

Session 8: A Deep Dive Into Temperature Control and Sustainability (Presented by the Service Provider Council)

The Grand Salon, 11th floor

This session is a panel discussion among service providers, container companies, and pharma shippers to highlight the contemporary issues and key themes when approaching temperature controlled transportation in a more sustainable way.

Stefan Braun, SmartCAE - Moderator Marcel Fujike, Kuehne + Nagel Jorge Estevez, Crowley Julian Sutch, Emirates Ellinor Grape, Envirotainer Rebecca Arrunategui, Bristol Myers Squibb Jeff Sitzlar, CSafe Global

#### 10:45AM - 11:00AM

Conference Review and Closing The Grand Salon, 11th floor Mike Broughton, HPCLC President Terry Esper, HPCLC Educational Advisor





Karyn Booth

### **HPCLC 2022 Fall Speakers**

Karyn is a partner and leader of the firm's Transportation practice group. Based upon interviews with clients and peers, Chambers USA has recognized Karyn as one of the leading lawyers nationwide who represent shippers in rail transportation matters, and she was also identified for her work in road transportation matters. Karyn represents multinational corporations, trade associations, and transportation intermediaries, such as 3PLs, NVOCCs, freight forwarders and brokers, in domestic and international matters involving multimodal transportation and logistics services. Her practice covers the carriage of goods by rail, motor, vessel and air carriers. Karyn serves as the general counsel to The National Industrial Transportation League, the nation's oldest and largest shipper organization. Karyn's practice includes a full range of services with a focus on regulatory compliance and counseling; proceedings before the Surface Transportation Board (STB), Department of Transportation (DOT), Federal Motor Carrier Safety Administration (FMCSA), Federal Railroad Administration (FRA), Federal Maritime Commission (FMC), Pipeline and Hazardous Materials Safety Administration (PHMSA), Department of Homeland Security (DHS), Transportation Security Administration (TSA), Customs and Border Protection (CBP), and Federal Aviation Administration (FAA); transportation contracting; transportation security; legislation; and litigation/arbitration of transportation-related disputes.



James Butera

James Butera is Vice President, Customer Growth for TransVoyant. He leads a team responsible for partnering with customers who use TransVoyant's global end-to-end supply chain intelligence solution to gain real time transparency and live situational awareness to unlock value through customer service improvements, cost avoidance, revenue protection, and risk mitigation, as well as, supporting cross-functional and trading partner collaboration. James started his career in supply chain operations with Unilever where he was one of the earliest users of STSC/Manugistics (now BlueYonder). This experience sparked a passion to work for early-stage high-growth software companies. He has been a serial builder of software companies ever since. James earned a Bachelor of Science degree in Quantitative Business Analysis from Penn State Smeal College of Business.



Klaus Dohrmann

As Vice President Innovation Europe & Trend Research for DHL Customer Solutions and Innovation (CSI), Dr. Klaus Dohrmann is leading the flagship DHL Innovation Center in Troisdorf, Germany as well as the global DHL trend research activities.

Together with his team Klaus is responsible for positioning DHL as the thought leader in the logistics industry and beyond, including the publication of <u>THE DHL Logistics Trend Radar</u> and deep-dive Trend Reports. With the <u>DHL Innovation Center</u> his team delivers a customer-centric experience and innovative solutions by enabling strategic collaboration between customers, research and academic institutions, industry partners, and DHL logistics experts.

Klaus joined DPDHL Corporate Development department in 2008, advanced his position to become head of strategy for DHL Customer Solutions and Innovation (CSI) and Vice President Sector Development before taking over his current role.

He holds a Diploma in business administration and a Diploma in economics from the University of Hagen, Germany. In 2015 he completed his PhD titled "Electric vehicles for last-mile delivery – an economic analysis" at the University of Duisburg-Essen (3rd place Science Award for Supply Chain Management, BVL).



### **HPCLC 2022 Fall Speakers**



Ellinor Grape

My name is Ellinor, and I am a Senior Product Manager at Envirotainer. Envirotainer is the global market leader in secure cold chain solutions for air transport of pharmaceuticals.

Sustainability has been a passion and a path across my career, in different shapes and at different companies. I believe that sustainability is about finding smart and efficient ways, focus on what you do best, in an even better way.

My sustainability journey started with emission legislation for heavy duty vehicles, today I work mainly with Scope 3 emission and Life cycle analysis to help our customer understand the shipping CO2 footprint.



David Komjati

David Komjati is a Supply Chain Logistics professional with over 20 years of experience in the Pharmaceutical and Medical Device space specializing in cost reduction and process improvement opportunities. In his current role as the Director of CoE Logistics Transformation for Merck Sharp & Dohme, he sits within the Global Deliver Strategy Team. He is currently responsible for the deployment and development of Merck Digital Logistics strategy that seeks to integrate a cloud base solution that will reduce discards of valuable life-saving medicines for patients and is a key enabler within the end-to-end supply chain plant to patient control tower initiative.



Dirkjan Mechielsen

Dirkjan is an experienced Logistics Manager with extensive Digital Operational and Account Management Background currently leading Kuehne + Nagel North America's Customer Solutions Team. He specializes in Process Optimization, Solution Development, Information Systems, Project Management and Customer Satisfaction. He enjoys building teams and support individuals in developing their careers. Since joining the industry some twenty years ago, he has gained vast International Experience operating in a very dynamic and multinational working environment.



Scott Streacker

Scott Streacker is a versatile supply chain professional at EY and has over 10 years of industry experience in the retail, consumer products, airline, and transportation sectors. His core capabilities are flow path optimization, transportation optimization, supply chain cost modeling, inventory optimization, supply chain synchronization, SKU rationalization and assortment planning, network design, and supply chain profitability. He has experience in gaining executive buy in and engagement. Prior to joining EY, Scott spent 7 years with the world's largest home improvement specialty retailer, engaged in one of the largest supply chain transformations in retail history.



### **HPCLC 2022 Fall Speakers**



Jay Welsh

Jay Welsh is a Principal and the Life Sciences Supply Chain Leader at EY and specializes in global supply chain and manufacturing solutions. With over 30 years of experience working with both large and mid-size companies, he works with clients in strategy and execution efforts. Jay teams with companies across numerous industries to develop, implement new business and digital capabilities in operational excellence, supply chain planning, manufacturing production systems, IoT, logistics and R&D areas. Jay is the executive sponsor of EY's Smart Factory digital manufacturing capabilities, and his work has helped companies reduce costs, improve customer service and regulatory compliance, increase revenue, and drive strategic advantage within the marketplace.





Health & Personal Care Logistics Conference

### Join us for the HPCLC Spring Conference! Save the date: March 13 - 15, 2023 The Notary Hotel Philadelphia, PA

### Welcome 2023 HPCLC Board:

**President: Tom Scalone** 

Vice President: Chris Grassi

Secretary: Mary Tussing

Treasurer: John Dobbins Asst. Treasurer: Jordan Rothstein

Educational Committee: Carlos Morales (Supported by Rebecca Arrunategui)

Service Provider: John Kennedy (Supported by Jordan Rothstein)



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